



PENNSBURY SCHOOL DISTRICT
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THOMAS SMITH, Ed.D.
Superintendent of Schools

July 29, 2024

Dear Pennsbury School Community,

I hope this message finds you well and that you are enjoying the summer break. As we prepare for the upcoming school year, we are excited to announce some important changes to our communication platforms and website.

New Communication Platform: *SchoolMessenger Communicate*

To enhance communication with families, the district is transitioning all its communication platforms to one place, SchoolMessenger. This new system will integrate phone, text, and email communication, ensuring you receive timely and important information in the most efficient manner.

Key Features:

- **Integrated Communications:** Our new platform will streamline all district communications, allowing us to reach you quickly and effectively through phone, text, and email.
- **Chat Feature:** The Chat Feature will replace the REMIND app and help foster better and more immediate connections between families and school staff. Details will be provided in September.
- **Text Messaging:** As part of this transition, families **must opt-in** to receive text messages. Texting is the best way to stay connected to the district and receive timely emergency and weather-related notifications.
 - **How to Sign Up:** To **opt-in for text messages**, simply text the letter **Y** or **Yes** to **67587** from the mobile device you have on file with the school district.* If you are unsure of the mobile number we have on file, please check with the front office staff at your child's school.

New Website: SchoolMessenger

Along with the new communication system, we are also launching a newly designed website that will provide a user-friendly experience, with better access to important information and resources.

We believe these changes will improve our communication with you and provide a more connected and informed school community.

Please enjoy the rest of your summer, and look out for our first back-to-school update during the first week of August.

Sincerely,

Thomas A. Smith, Ed.D.
Superintendent of Schools
tsmith@pennsburysd.org
215-428-4111

**Please note that SchoolMessenger Communicate does not charge recipients for the text messages that they receive or send to the short code; however, wireless providers may charge for individual text messages, depending on the plan associated with the wireless device. Please consult your carrier if you are uncertain.*

MISSION

Recognizing our proud traditions and diverse community, the Pennsbury School District prepares all students to become creative, ethical, and critical thinkers for lifelong success in a global society.